

BOLD School District

2023 June Residential Study

The Morris Leatherman Company

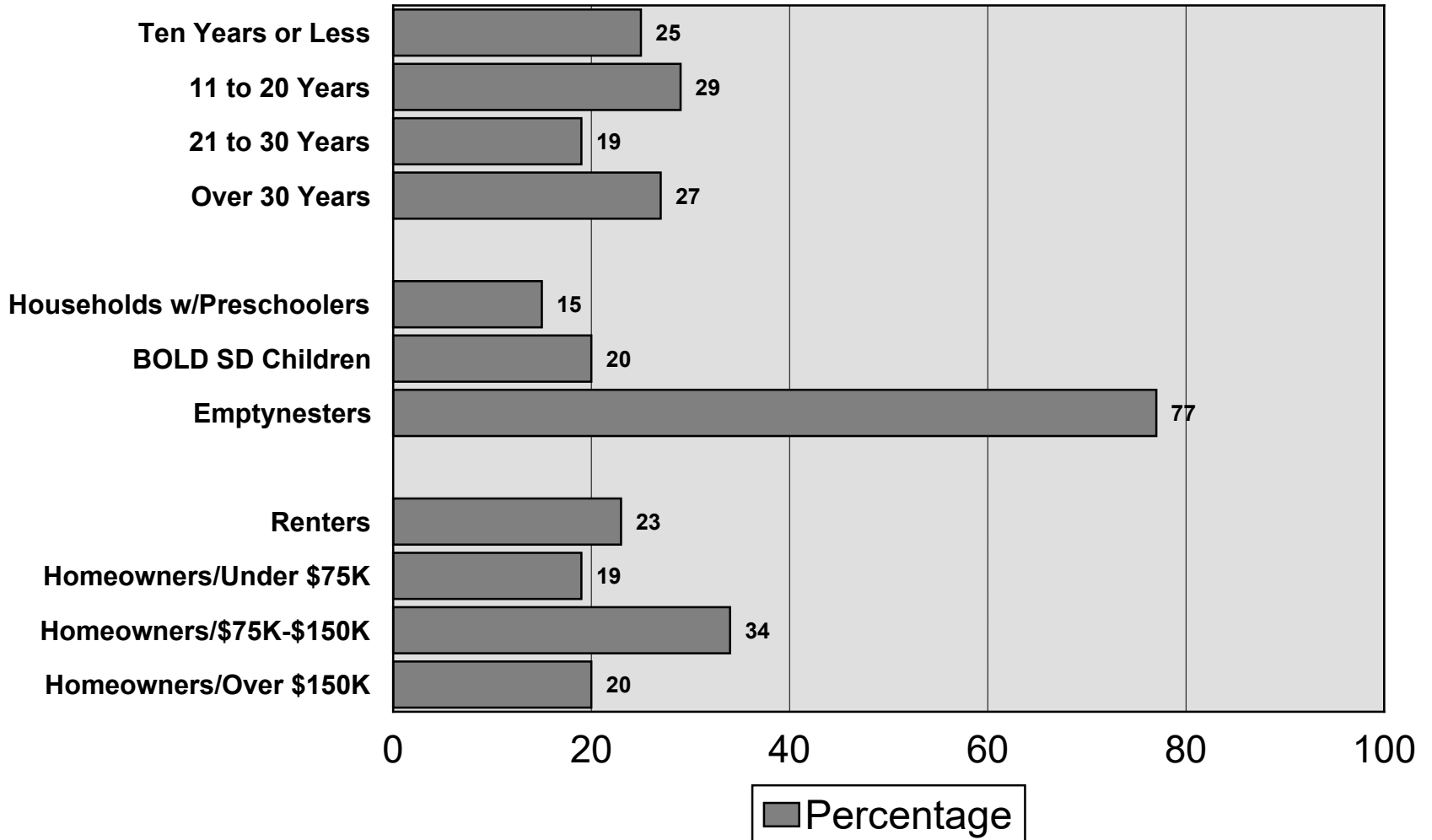
Survey Methodology

2023 BOLD School District Study

-) 500 random sample of BOLD School District residents.
 - Results projectable within +/-4.5% in 95 out of 100 cases
-) Average interview time of 6 minutes
-) Non-response level of 5.5%
-) Telephone interviews conducted between June 20th and 29th, 2023
-) Cellphone Only Households: 42%
-) Landline Only Households: 15%
-) Both Landline and Cellphone Households: 43%

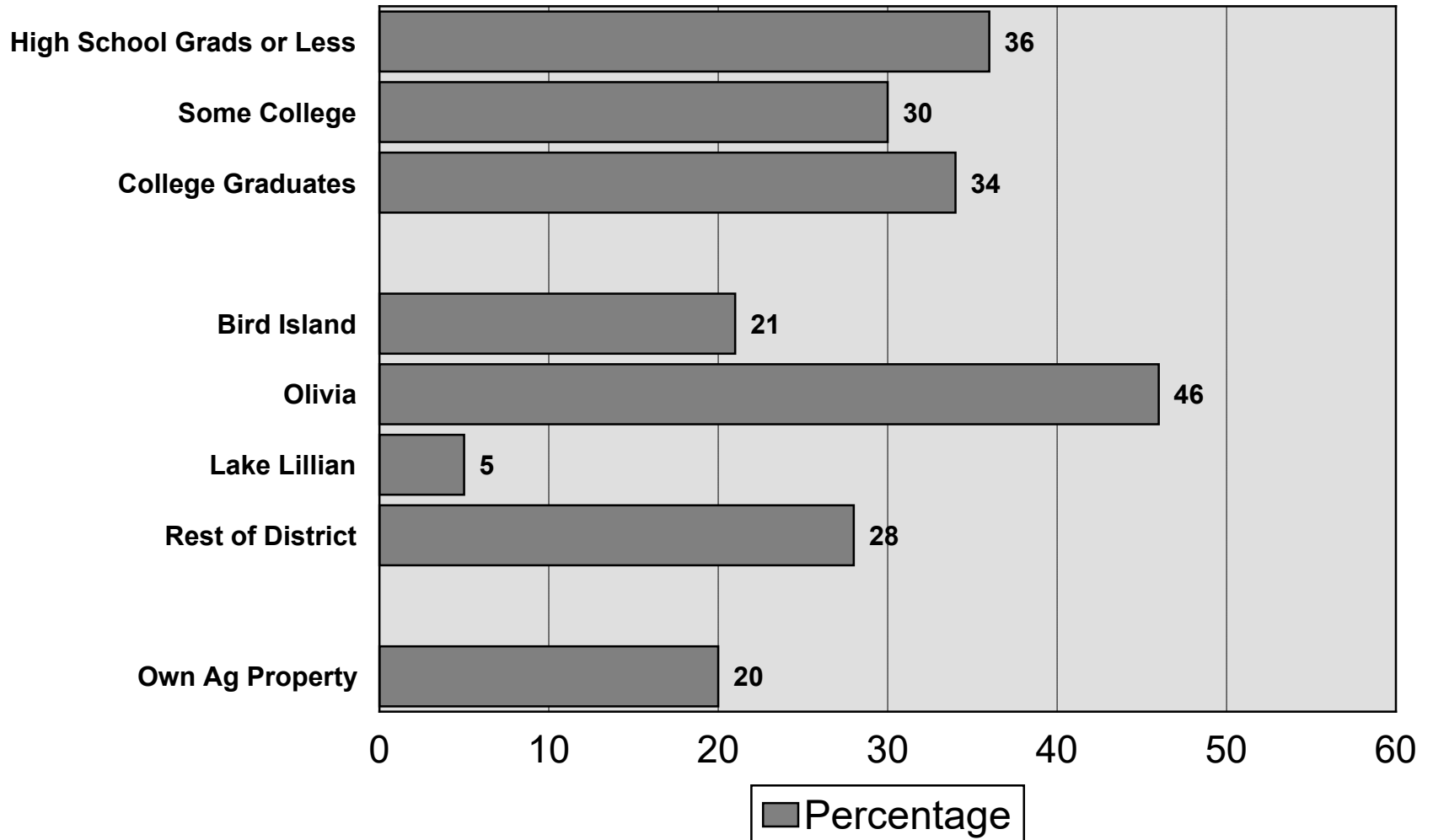
Demographics I

2023 BOLD SD Study



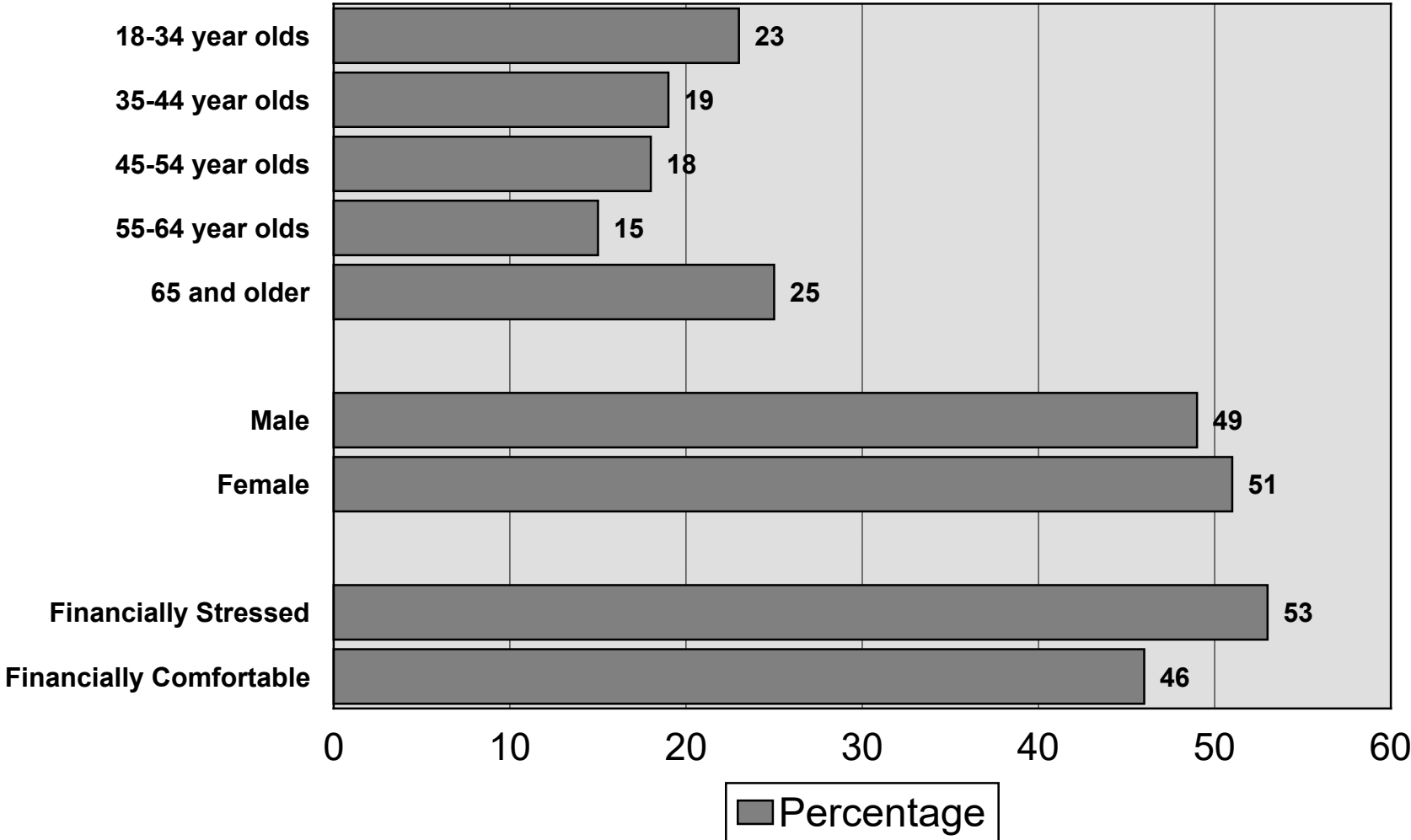
Demographics II

2023 BOLD SD Study



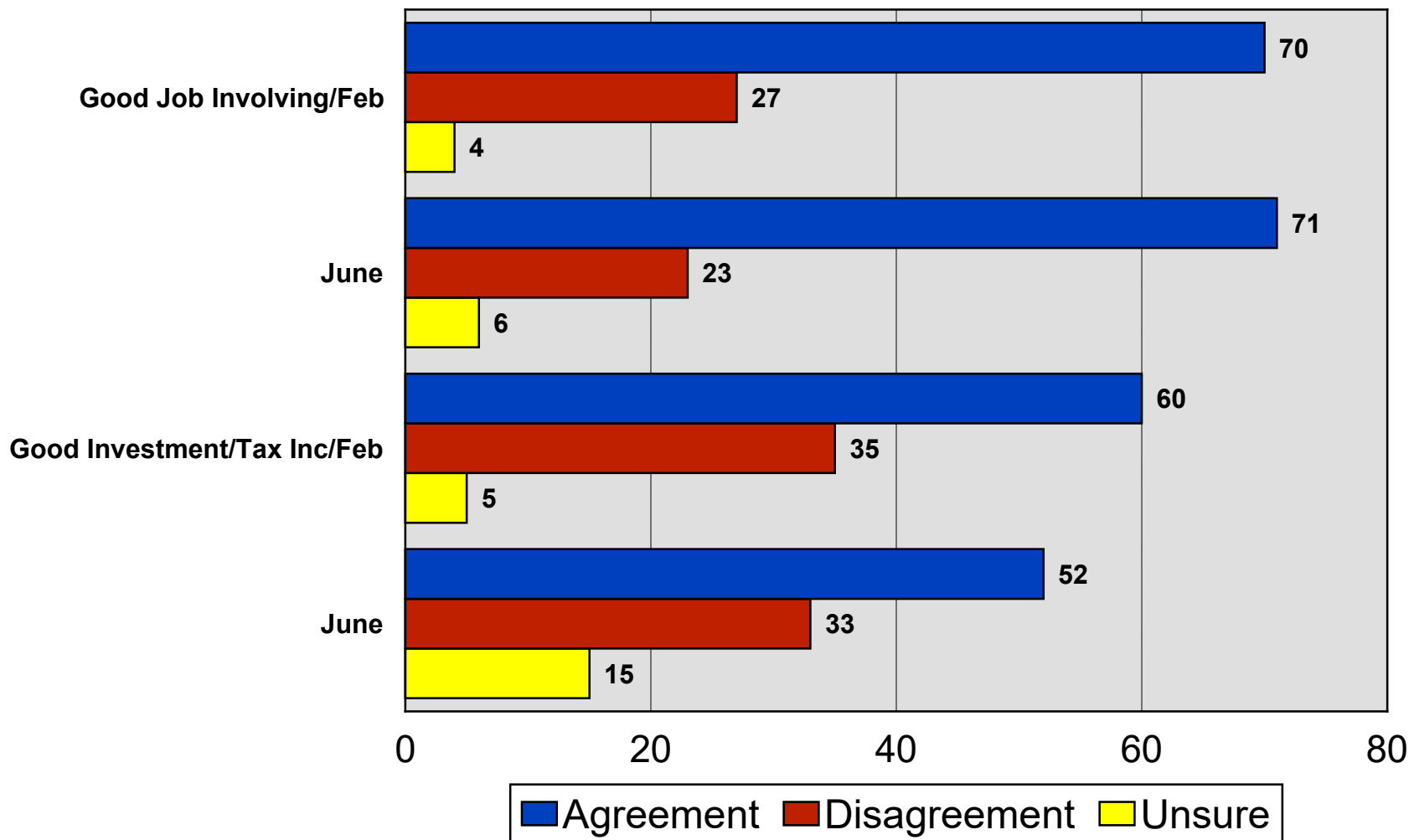
Demographics III

2023 BOLD SD Study



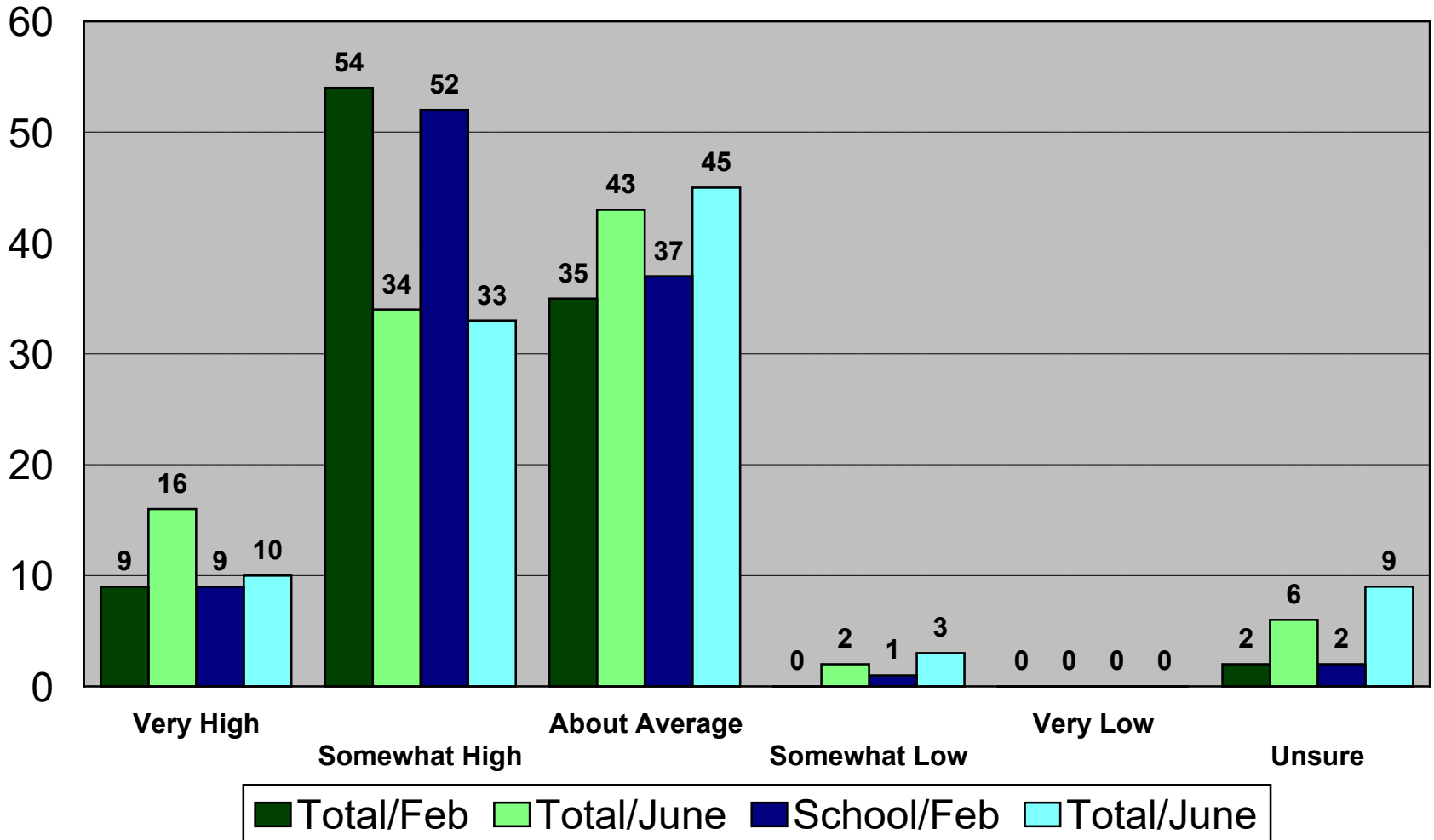
Specific School District Perceptions

2023 BOLD SD Study



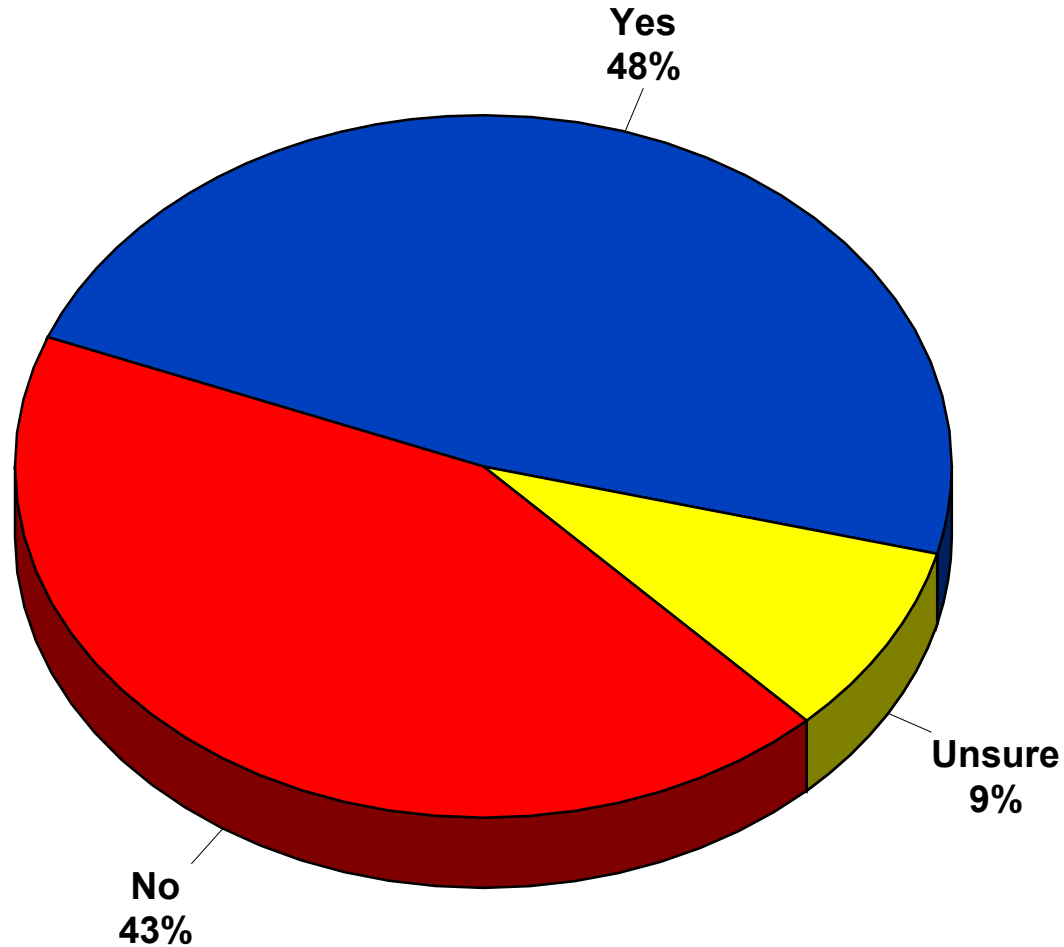
Property Tax Comparisons

2023 BOLD SD Study



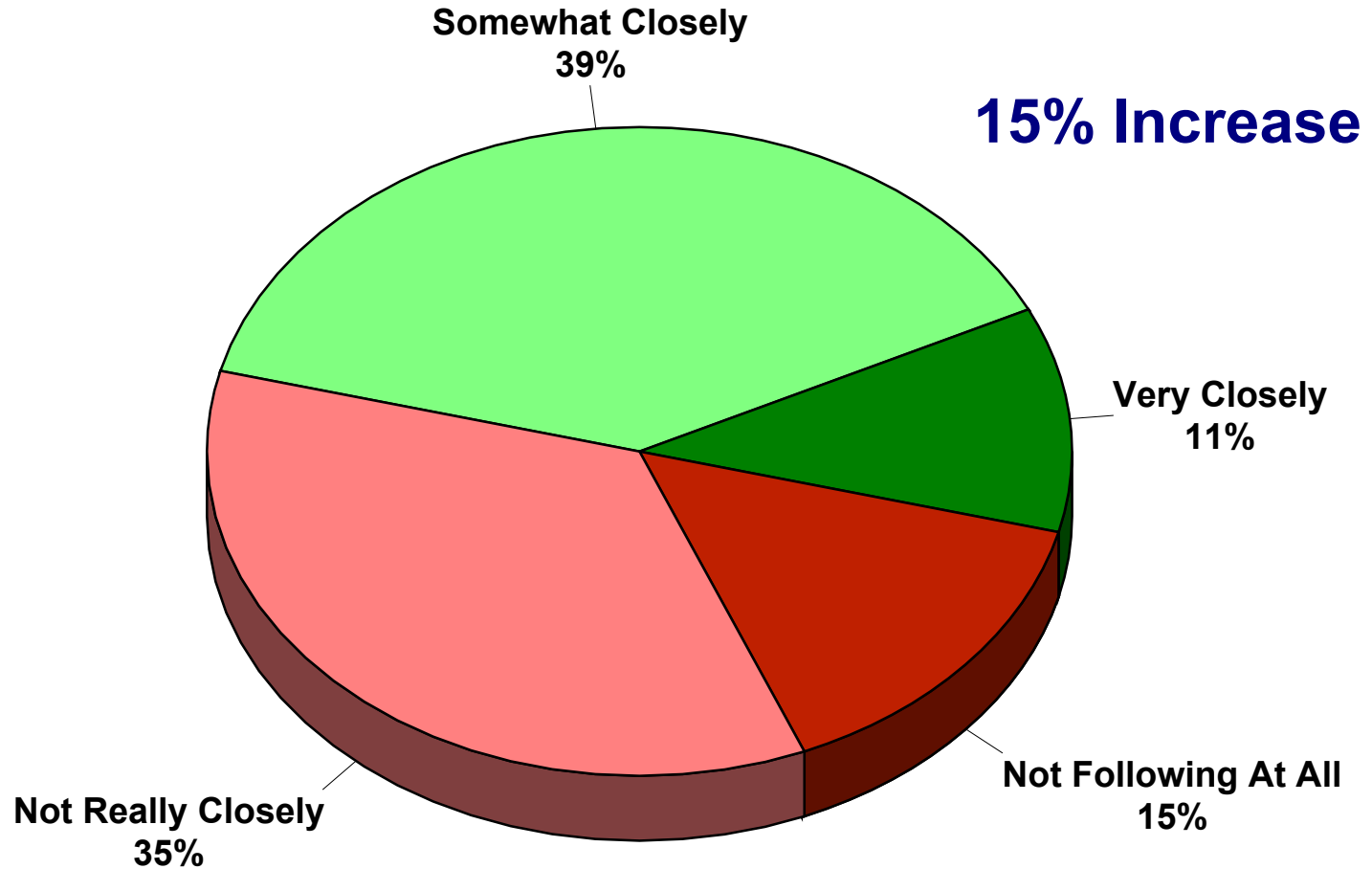
District Adequately Funded

2023 BOLD SD Study



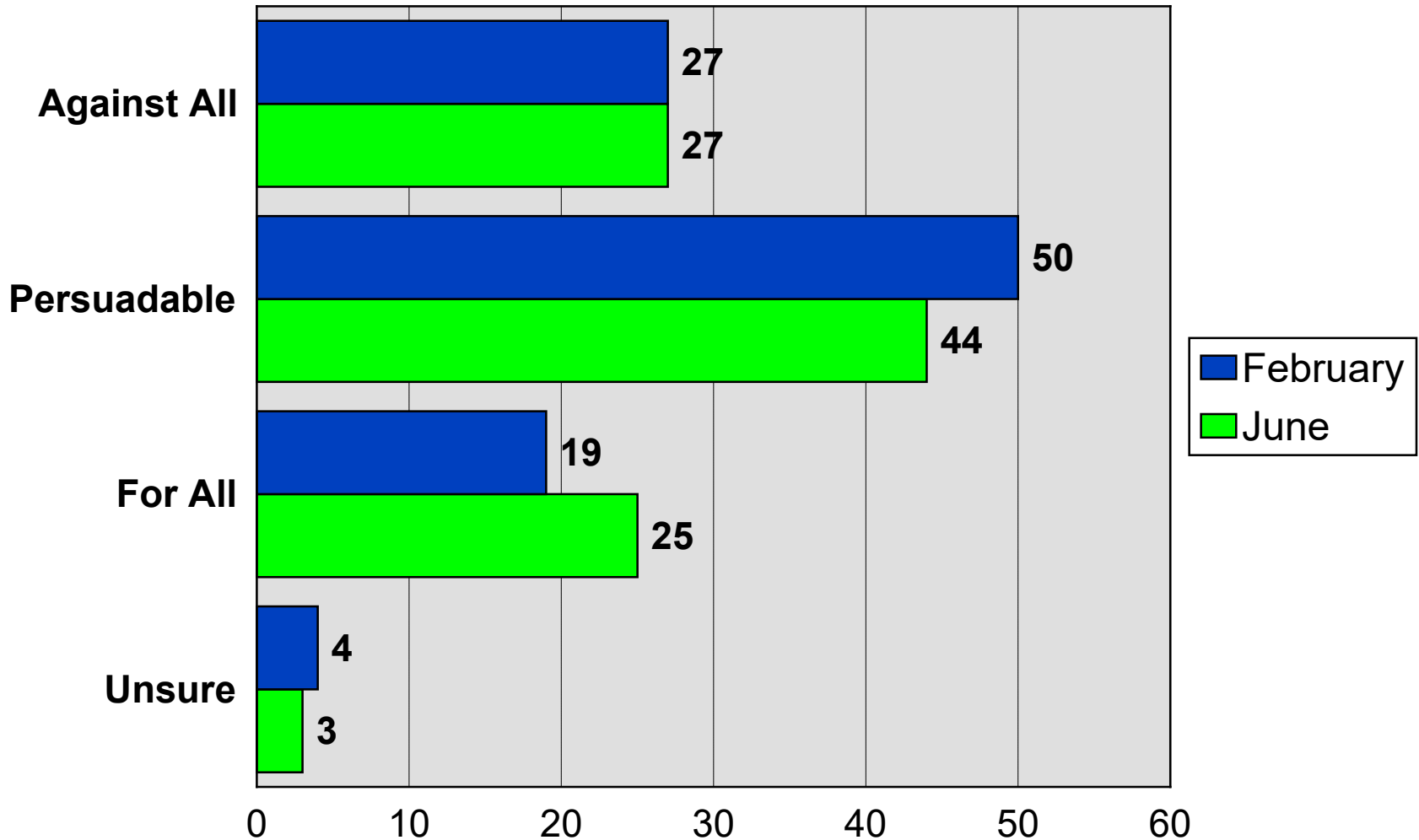
Following Discussions

2023 BOLD SD Study



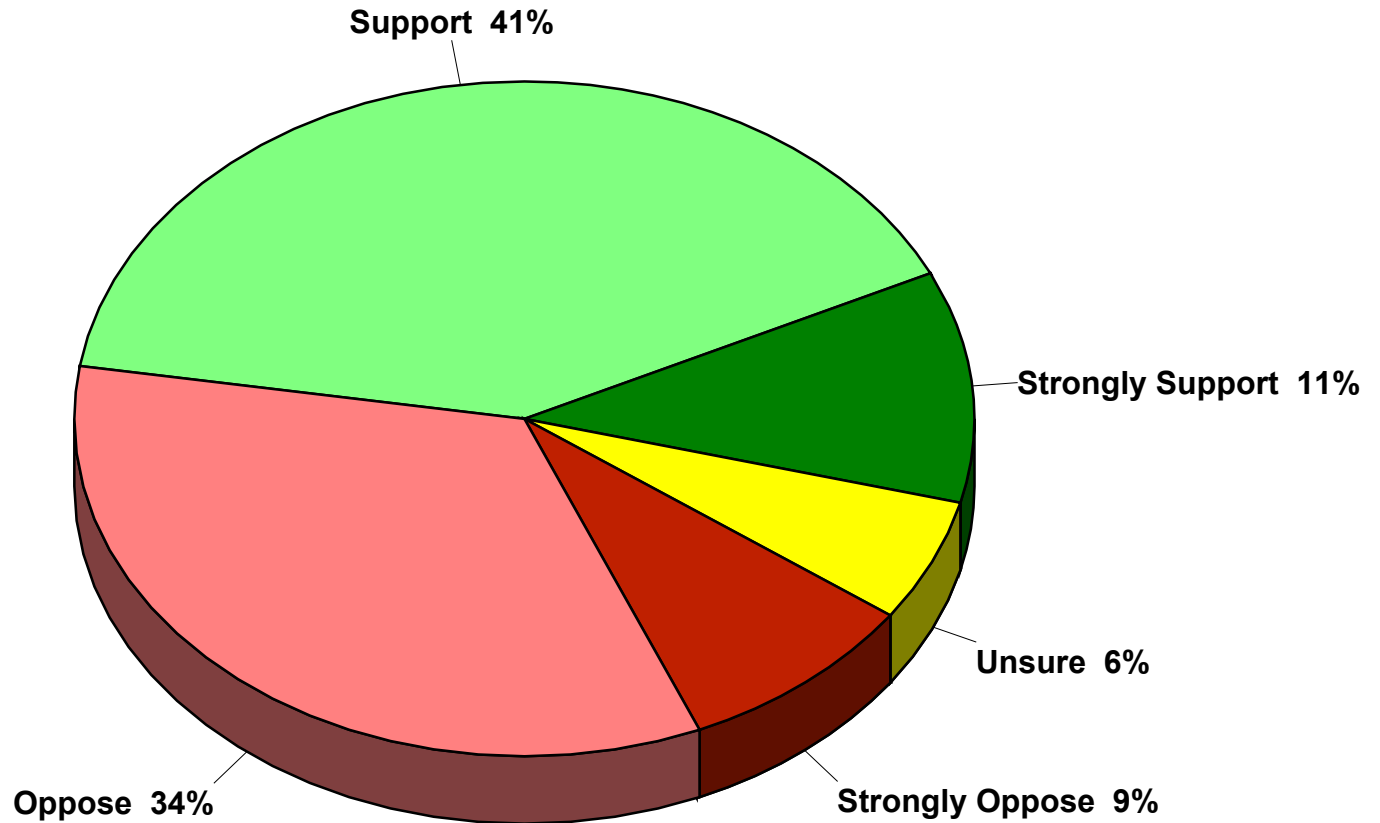
Referendum Predisposition

2023 BOLD SD Study



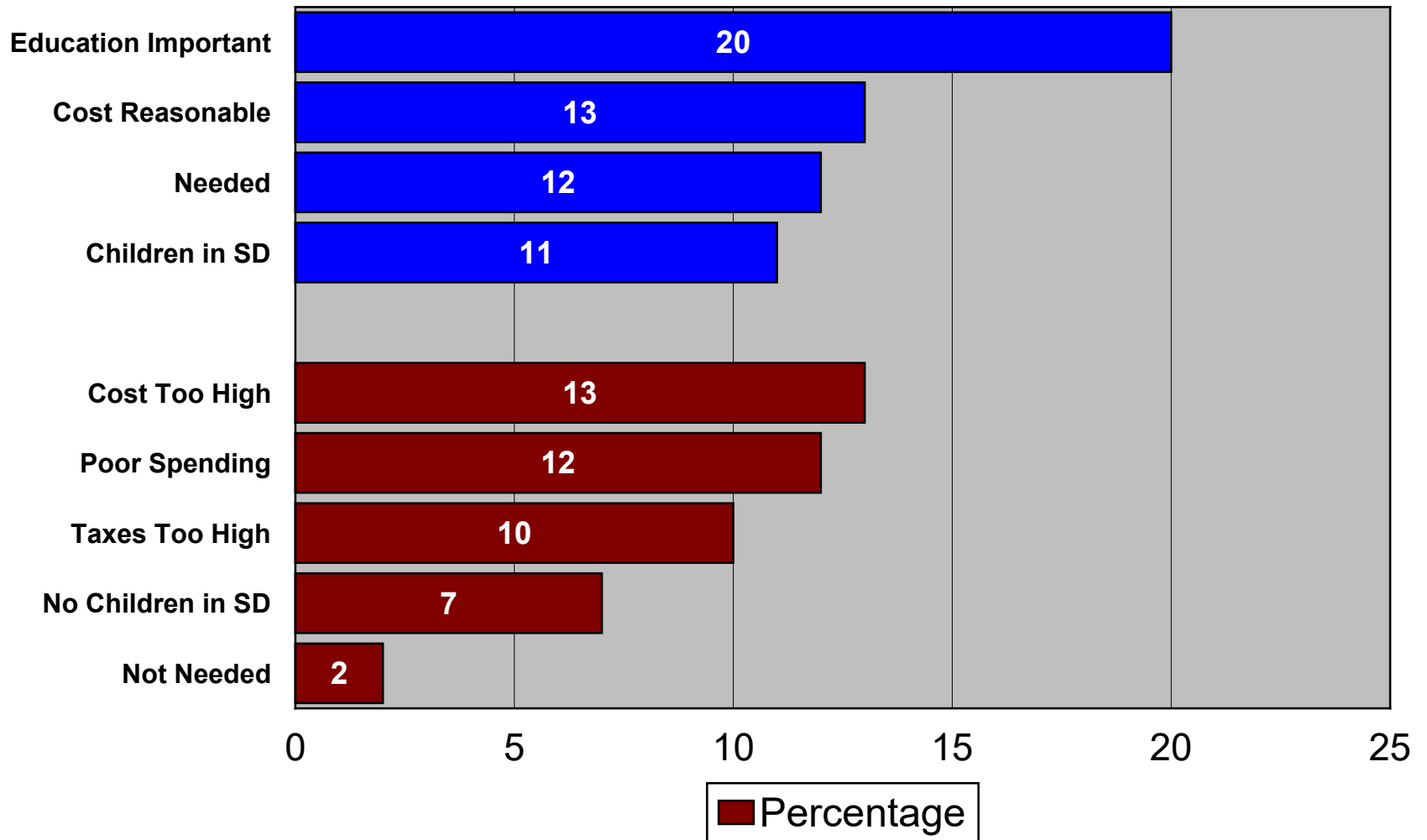
\$39.9MM Bond Referendum

2023 BOLD SD Study



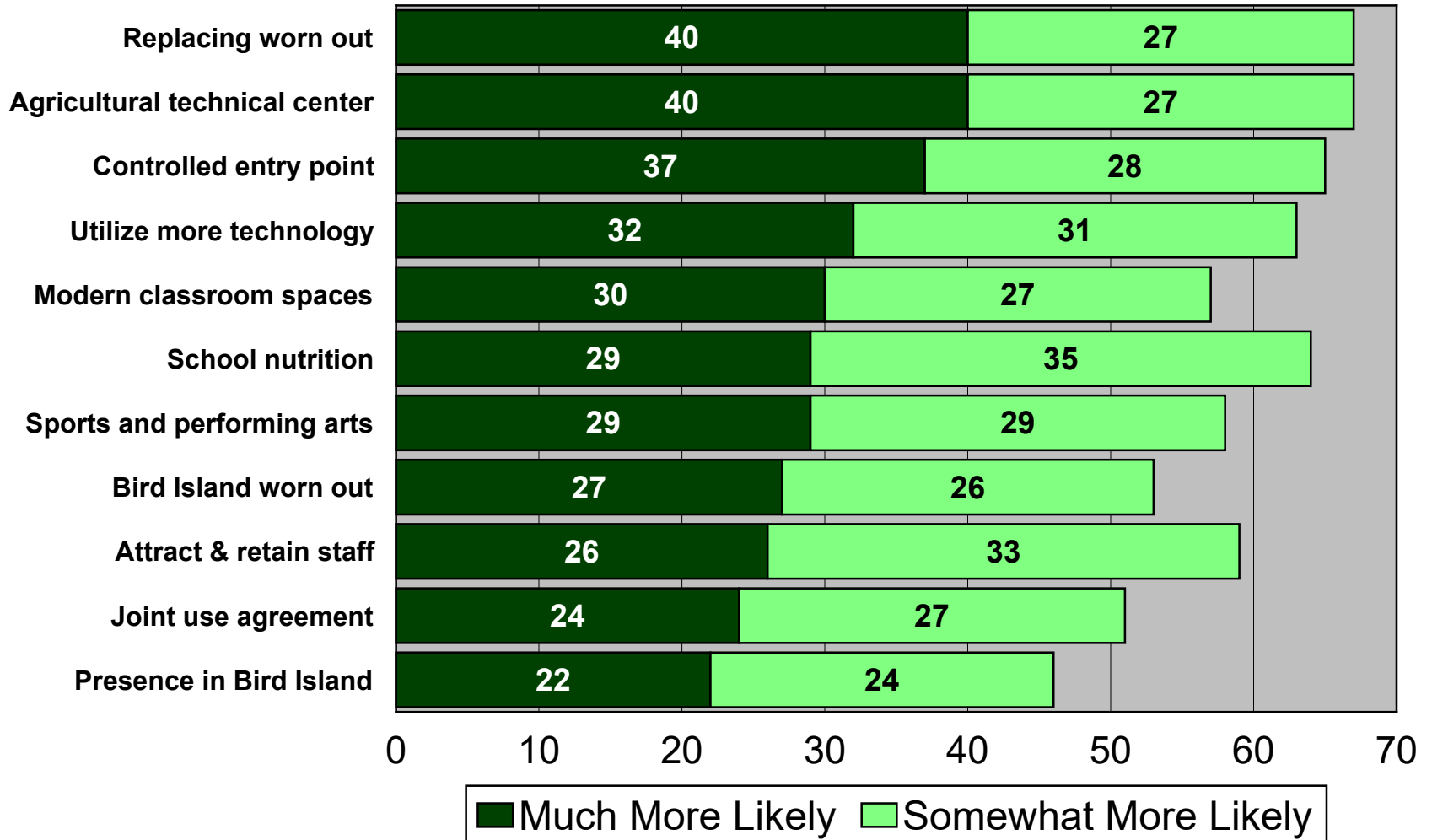
Reason for Bond Position

2023 BOLD SD Study



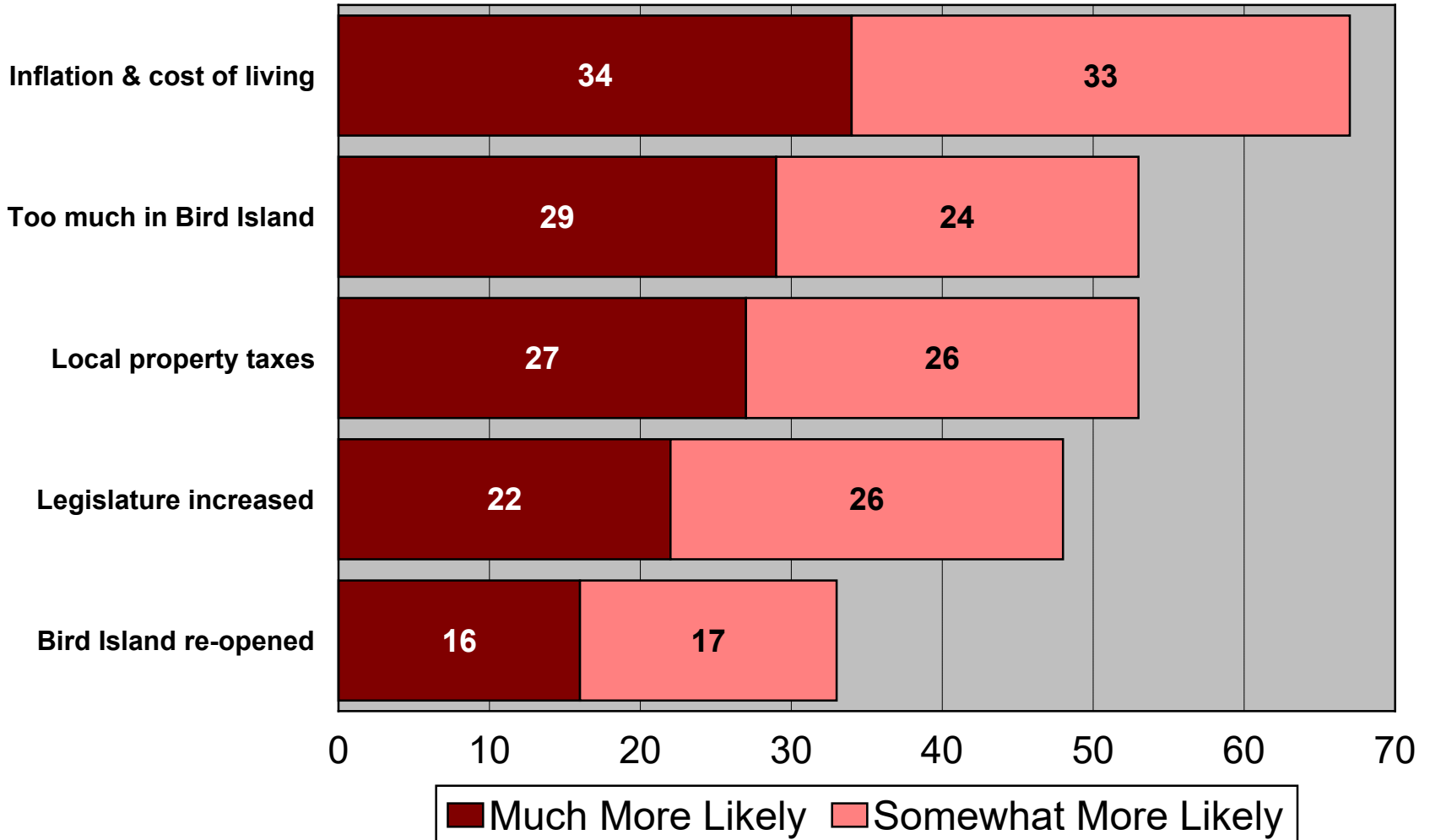
Arguments for Bond

2023 BOLD SD Study



Arguments against Bond

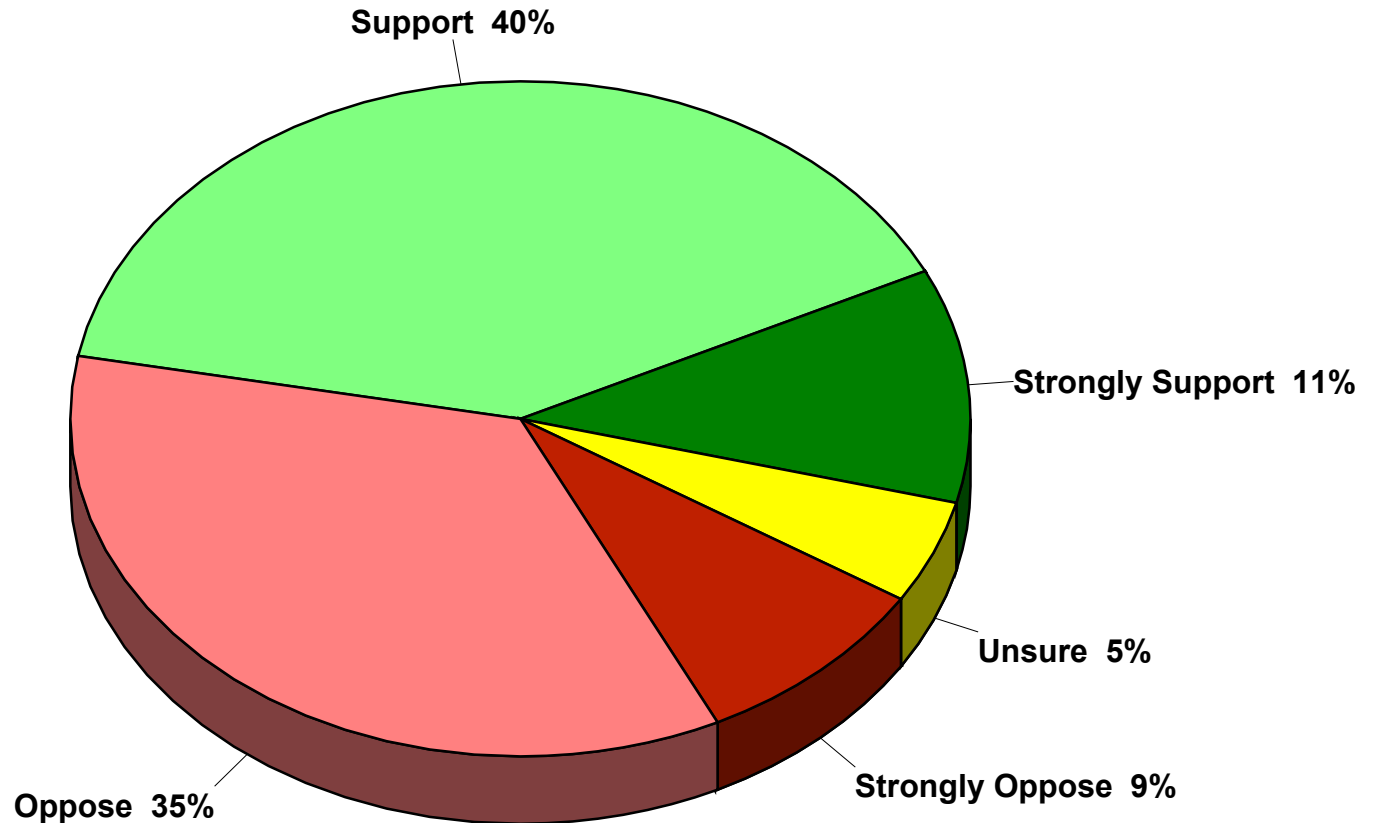
2023 BOLD SD Study



\$39.9MM Bond Referendum

(Overall)

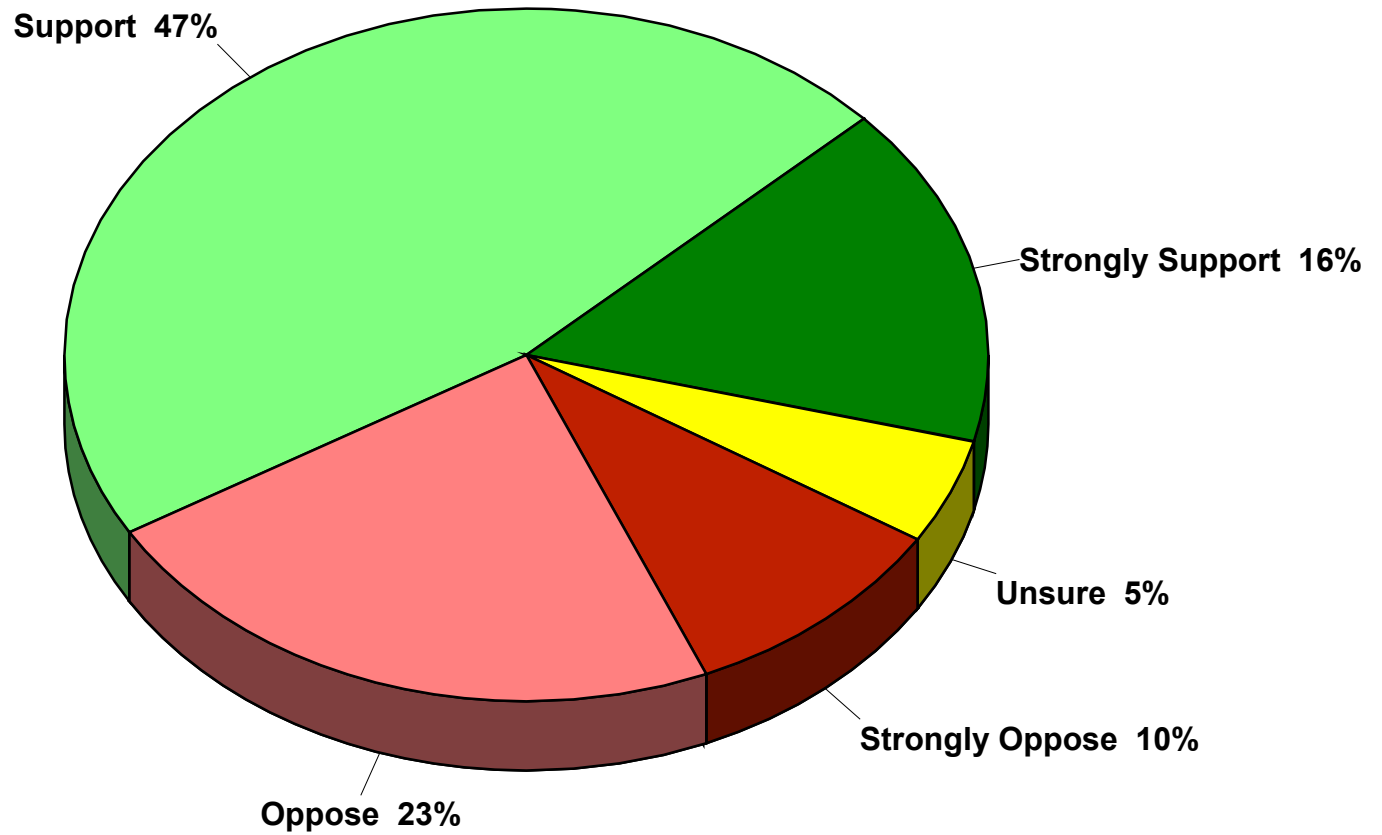
2023 BOLD SD Study



\$39.9MM Bond Referendum

(Likely Voters)

2023 BOLD SD Study



Property Tax Increase to Re-Open Bird Island Elementary School

2023 BOLD SD Study

